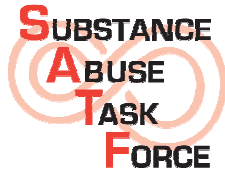


BRANCH COUNTY



branchcountysatf.com

Minutes ~ 3-4-14

Present for the meeting: Keith Eichler, Joe Scheid, Sue Germann, Harold Sneath, Achilles Malta, Steve Johnson, Brad McConn, Dan Nichols, Dave Wood, Rochelle Bassage, Courtney Dirschell

Call to order Meeting was called to order at 9:00am.

Introductions Introductions were made.

Approval of Minutes Minutes were approved.

Old Business

A. General Public Outreach/Awareness -

- ◆ Newsletter Articles - Many articles were in the paper for community awareness including the marijuana campaign articles, and Molly. Next month will include an article on multiple drug toxicity written by Joe. The Facebook page is live and in the process of generating “Likes” by community members. Please spread the word.
- ◆ Presentations/Campaigns
 - ◆ Weeding Through the Myths Campaign: The social network campaign didn’t occur as planned (via email) but instead is being run weekly through the Shopper’s Guide. In this venue, it is reaching 22,150 people each week.
 - ◆ Upcoming Presentations - The Family Fun Fair and especially the Women’s Health Fair generated much enthusiasm about what the Task force is and what it does. Several individuals have agreed to be “partners in prevention” and receive periodic updates on prevention activities.

- ◆ Upcoming Campaigns - Following Weeding Through the Myths, our next campaign will be on underage drinking. The SADD members are interested in “Project Sticker Shock” which involves placing warning stickers on beer cases to avoid legal buys for minors. This will occur prior to prom and graduation parties coupled with the formal campaign of Parents Who Host, Lose the Most.
- ◆ Upcoming Presentations - will contact the Bronson Expo and Quincy Expo to set up a vendor table
- ◆ Suicide Prevention Update - the Facebook page has generated 269 likes so far and is providing a lot of information relative to suicide, including the strong link it has to substance abuse. There is a link on that page to the SATF Facebook page as well.

B. Meth Container: No collections

C. Med Box: February - 35 lbs.

D. Website Stats: 1,725 SATF hits. New website almost done . . .

New Business

- ◆ Recovery Oriented Systems of Care - Achilles will do a formal presentation on ROSC at our next meeting
- ◆ SATF Celebration of Outcomes - Discussion regarding recognizing persons/organizations that have contributed significantly to efforts that support substance abuse treatment and prevention as well as promoting on an annual basis the outcomes of the task force throughout the year. Both were deemed as good ideas.
- ◆ CVS - letter received that they would like to either host a med box or support any existing ones. Keith and Sue will coordinate information back to CVS in regards to the med box at the jail and how CVS may want to not only promote where to drop off unwanted prescriptions, but also to promote the need to secure your medications.

Announcements

No announcements

Next Meeting

April 1, 2014 AT 9AM. in the Council Chambers

Adjourn

Meeting was adjourned at 9:25 am.